

Wiper Blades

New Packaging for Hybrid Wipers



- The DENSO Hybrid Wiper range is designed to ensure that aftermarket customers get the best quality wiper solution. It is also the original equipment choice of some of the world's top vehicle marques.
- The new packaging shows all the advantages of Hybrid Wiper Blades on the front side and also highlights DENSO's wiper blade innovations.
- On the packaging you can find the Hybrid Wiper name, instructions to how to install the blades correctly and a QR code, which, after scanning, allows you to quickly access the full list of applications and further wiper installation tips.
- In addition, DENSO has added a scale for measuring the length of the wiper blade, as well as the DENSO quality mark, which confirms that the products are of premium quality.
- To reduce waste, the cardboard outline was replaced by small pieces of cardboard, also allowing the brush to fit perfectly in the box.
- The new packaging remains as functional and practical as the previous version.
- **Scheduled launch:** The new Hybrid Wipers packaging is gradually being introduced to the market during July 2023, although the old packaging will remain while stock lasts.

Further details of the DENSO wiper blade range is available online at denso-am.eu, in TecDoc or from your local DENSO Aftermarket contact.