


# How to Identify Counterfeit DENSO Hybrid Wiper Blades

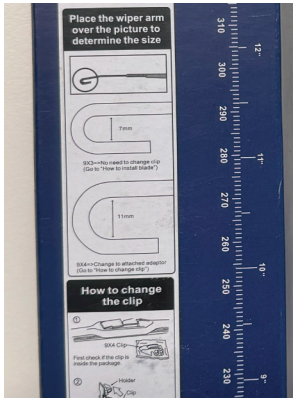
Protect your business and yourself from counterfeit products by identifying fake DENSO Hybrid Wiper Blades. Use these top tips to verify authenticity across packaging, product content, and appearance.

## 1. Packaging Appearance

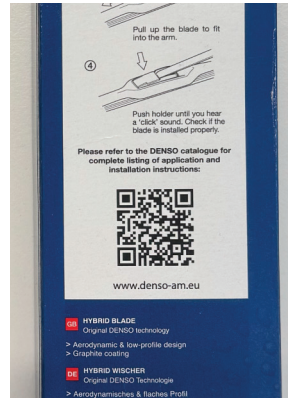
When comparing a counterfeit product to a genuine DENSO Hybrid Wiper Blade, watch for these key differences:

### a. Outer Packaging

| COUNTERFEIT  |   | GENUINE   |  |
|--|---|---|--|
|  <p>No Country of Origin</p>                                  |  <p>No EAC Trademark</p>     |  <p>Country of Origin</p>                          |  <p>EAC Trademark</p>     |
| <p>Incorrect Logo<br/>Round Euro slot for retail display</p>  |   | <p>Correct Logo<br/>Retail-friendly hang tab</p>  |  |
|  <p>Wrong Website</p>   |  <p>No Traceability Mark</p> |  <p>Correct Website</p>                            |  <p>Traceability Mark</p> |



No QR-code



QR-code

| Counterfeit               | Genuine                        |
|---------------------------|--------------------------------|
| No country of origin      | Country or origin              |
| No EAC certification mark | Correct EAC Certification mark |
| Incorrect Logo            | Correct Logo                   |
| Wrong website             | Correct website                |
| No traceability mark      | Traceability mark              |
| No QR-code                | No QR-code                     |

## 2. Product Appearance

### a. Clip:

#### COUNTERFEIT

Clip; unclear marking indication (without traceability mark)



#### GENUINE

Clip; clear marking indication (with traceability mark)



| Counterfeit                  | Genuine  |
|------------------------------|--|
| Unclear, meaningless marking | Clear, traceable markings (e.g., DW45 or 018L);<br>DW45 – DENSO Wipers 45 cm<br>018L – 18 inch Left Hand Drive |

## b. Aerodynamic cover:

### COUNTERFEIT

Aerodynamic Cover: Rough look and feel



### GENUINE

Aerodynamic Cover: Smooth look and feel



| Counterfeit                            | Genuine  |
|--|--|
| Aerodynamic cover: Rough look and feel | Aerodynamic cover: smooth, high-quality finish |

## Summary Checklist:

### Use this quick checklist when inspecting DENSO Hybrid Wiper Blades:

- Check for traceability marks, production country, and certification logos on the outer packaging.
- Verify the correct length and markings on the product.
- Ensure smooth finish and clear branding on clips and covers.
- By following these tips, you can confidently identify genuine DENSO Hybrid Wiper Blades and avoid counterfeit products.

For more information or further inquiries, you can:

- Visit the DENSO Aftermarket website [www.denso-am.eu/products/wiper-blades](http://www.denso-am.eu/products/wiper-blades)
- Reach out to your local DENSO Sales Representative or
- Complete the Inquiry Form [www.denso-am.eu/contact](http://www.denso-am.eu/contact)