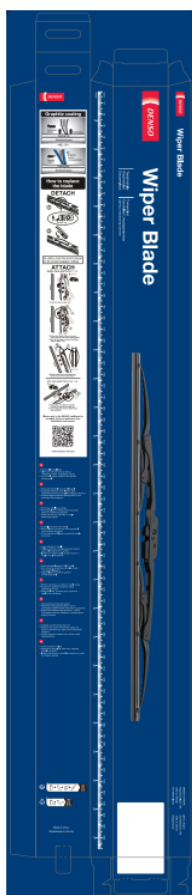


Wiper Blades

New Packaging for Conventional Wipers & PN changes



- The DENSO Conventional Wiper Blades range is designed to ensure that aftermarket customers get the best quality wiper solution. It is also the original equipment choice of some of the world's top vehicle marques
- The new packaging shows all the advantages of Conventional Wiper Blades on the front side and highlights DENSO's wiper blade innovations.
- On the front side of the new packaging, you can find the bigger mention of Wiper Blade name, the picture of the conventional wiper blade, a scale for measuring the length of the wiper blade and the PN label that was moved to the bottom edge
- On the back side you can find the instructions on how to install the blades correctly and a QR code, which, after scanning, allows you to quickly access the E-cat
- In addition, DENSO has re-designed the packaging instructions by making them bigger and clearer, added the drawing explaining the graphite coating advantages and the recycling pictogram that is in line with the local legislation
- Additional languages were added: Greek, Polish, Romanian, Serbian
- PNs DM-560, DM-565 were changed to the PNs DM-060, DM-065
- **Scheduled launch:** The new Conventional Blades packaging will become available in October 2023; the old packaging will remain while stock lasts.

Further details of the DENSO wiper blade range is available online at denso-am.eu, in TecDoc or from your local DENSO Aftermarket contact.