

Terms & Conditions – DENSO ClearAir+ Cabin Air Filter QR-Code Promo Campaign

1. Organizer

This promotion is organized by DENSO Europe B.V., located at Hogeweyselaan 165, 1382 JL Weesp, The Netherlands.

2. Campaign Name & Description

Campaign Name: DENSO ClearAir+ Cabin Air Filter QR-Code Promo Campaign

The campaign includes:

- Genuine Product Check via QR code scan on the DENSO ClearAir+ packaging
- Quiz Challenge (mandatory to access the prize raffle)
- Prize Raffle
- Contest to Win Top Prizes

Participants can enter the campaign by scanning the QR code on ClearAir+ Cabin Air Filter packaging and following the instructions on the campaign website.

3. Eligibility

The campaign participants must register on the website <https://www.denso-am.eu/promo/cabin-air-filters> and complete the registration form, including all required information, selecting the profile type: Garage/ (mechanic/service worker).

By registering, the participant confirms that:

- They have read and agree to these Terms & Conditions
- All provided information is accurate and truthful

DENSO Europe B.V. reserves the right to verify participant data and, in case of discrepancies, to modify or deactivate user profiles.

Only one registration per participant is allowed. Registrations created using multiple email addresses or false identities will be cancelled.

Participants are responsible for regularly consulting the campaign website for updated information, rules, and instructions.

Employees of DENSO Europe B.V., its affiliates, and their immediate family members are not eligible to participate.

4. Campaign Period

Start: 1 February 2026, 00:01 CET

End: 31 December 2026, 23:59 CET

Entries received outside this period will not be considered.

5. How to Enter

Participants must:

- Scan the QR code on the ClearAir+ Cabin Air Filter packaging.
- Complete the registration form with accurate details.
- Successfully complete the quiz to unlock access to the prize raffle
- Enter the raffle and claim their guaranteed prize
- **Scanning 10 or more different QR codes gives participants entry into the grand raffle for a chance to win top prizes**

6. Entry Limitations

- One entry per product scan.
- Multiple scans are allowed only if linked to different products.
- Any attempt to manipulate scans or entries may result in disqualification

7. Prizes

Guaranteed Prizes:

- Roll-Top Backpack
- Suprafleece Snood
- Cleaning set
- Tennis socks
- Beanie Hat

Top Prizes:

- iPhone Air 17
- PlayStation 5
- Apple Watch SE 3

Prizes are:

- Non-transferable
- Non-exchangeable
- Not redeemable for cash

8. Winner Selection & Notification

Raffle winners will be selected randomly among participants who:

- Scanned 10 or more different QR codes
- Completed the quiz
- Successfully entered the raffle

Winners will be notified by email within one month after the campaign month ends.

9. Data Privacy

Personal data will be processed in accordance with [DENSO's Privacy Policy](#) and used solely for campaign administration.

10. Liability

The Organizer shall not be liable for:

- Technical issues, system errors, or website downtime
- Lost, delayed, or incomplete entries
- Any damages, losses, or injuries arising from participation or prize use

The Organizer does not guarantee uninterrupted access to QR codes, websites, or campaign systems.

11. Social Media Disclaimer

This promotion is in no way sponsored, endorsed, or administered by Facebook, Instagram, LinkedIn, or any other social network.

12. Organizer's Rights & Legal Safeguards

The Organizer reserves the right, at its sole discretion, to modify, amend, suspend, extend, or terminate the Campaign, its mechanics, prizes, or these Terms & Conditions at any time, without prior notice, if circumstances arise that are beyond its reasonable control, including but not limited to technical failures, fraud, legal requirements, or force majeure events.

The Organizer reserves the right to:

- Change the quantity, type, specifications, or availability of prizes
- Substitute prizes with items of equal or greater value
- Amend these Terms & Conditions during the campaign period

Any changes will be published on the campaign website and take effect immediately.

Participants are responsible for reviewing the Terms & Conditions regularly.

The Organizer reserves the right to disqualify any participant who:

- Breaches these Terms & Conditions
- Provides false or misleading information
- Attempts to manipulate or abuse the campaign

All decisions made by the Organizer regarding eligibility, prize allocation, campaign interpretation, and enforcement are final and binding.

Prize values are approximate retail prices. Winners are responsible for any applicable taxes, duties, or costs related to prize acceptance.

Any disputes between participants and the Organizer will be resolved amicably. If resolution is not possible, disputes shall be submitted to the competent courts of the Netherlands. Dutch law applies.

13. Contact

For any inquiries, the participant needs to fill in the form on <https://www.denso-am.eu/contact>.